BOSON PROTOCOL

An Open Tokenized Economy for Commerce

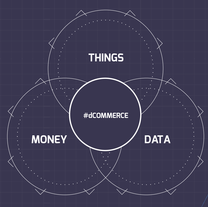
Boson Protocol enables a decentralized commerce ecosystem where all participants share in the value they create.

ABOUT THE PROJECT

Boson Protocol automates digital to physical redemptions using NFTs encoded with game theory.

Our technology disrupts e-commerce platforms by tokenizing Things and their data within a liquid digital market, built on #DeFi.

WE CALL THIS:
DECENTRALIZED AUTONOMOUS COMMERCE.

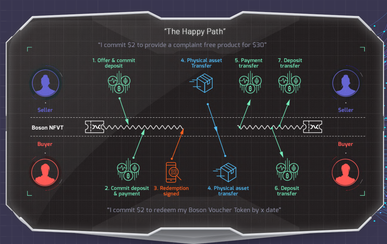


PROBLEM

Powerful e-commerce platforms have captured the market. These monolithic intermediaries extract excess value. They claim to value customer-centricity when what they are really doing is hoarding data and separating people from the value they create. Worse than that, they distort markets and supply chains and interfere with our economic systems, imperilling consumers, firms and even governments.
Unless we can solve this problem: **We face the prospect of the total capture of commerce and its supply chain by a few extractionary monopolies.**

SOLUTION

What is needed is a way to execute commerce transactions without centralized intermediaries and with minimal arbitration, cost and friction. **Boson Protocol Automates digital to physical redemptions using NFTs encoded with game theory.** Our core technology disrupts e-commerce platforms by tokenizing real-world products and services and commerce data within a liquid digital market, built on #DeFi. Boson Protocol enables a decentralized commerce ecosystem where all participants share in the value they create.



VALUE ACCRUAL

$BOSON tokens accrue value from a minimally extractive fee for coordinating transactions and when third parties pay to access commerce data via the Boson Web3 data marketplace. **This enables Boson to unlock two planetary-scale value pools:**

◀ GLOBAL DECENTRALIZED NETWORK FOR COMMERCE TRANSACTIONS.

◀ GLOBAL WEB3 DATA STORE FOR COMMERCE DATA.

ROADMAP

2021
Boson Protocol MVP: Games and iGaming

2022
P2P marketplace MVP
Web2 eCommerce integrations

Q2 · Q3 · Q4 · Q1 · Q2

2021
Mainnet go-live
Boson Protocol MVP: NFT Art

2021
DeFi / CeFi Loyalty rewards MVP

2022
Curation markets & Data markets MVP launch

NFT COMMITMENT TOKENS

Boson automates digital to physical redemptions by tokenizing a Buyer and Seller's commitment to exchange digital value for a real world Thing at a later date. Commitments are made by depositing digital value into an escrow represented by a stateful non-fungible commitment token.

USE-CASES

Online Commerce
Open digital marketplaces where any Thing can be offered, searched and exchanged with minimized trust and cost.

Crypto Exchanges
Enabling exchange tokens to be redeemed for real world rewards directly from an exchange marketplace without touching fiat.

Tokenized Networks
Enabling users to exchange their network tokens for digital and physical goods and services, in order to increase user-perceived value and token value.

Loyalty and Rewards
Enabling loyalty programs to offer any digital or physical Thing in a standardized, composable and interoperable digitized format, without the cost and friction of intermediaries.

Machine-to-Machine Commerce
Enabling self-driving cars to purchase tyres or servicing with autonomous management of disputes and redemption.

i-Gaming
Enable online and on-chain casino customers to earn real world prizes and purchase real world items with winnings without touching fiat.

Physical Twins of Digital Art
Enable NFT artists to offer physical twins, trustlessly via NFTs redeemable for physical artefacts.

Games
Enabling video games to gift or grant permission to buy rare or special items. For example, on reaching Grand Wizard status, a player has the right to buy a special t-shirt.

TOKENOMICS

Token symbol
$BOSON

Initial Circulating Supply
15,689,161 (7.85%)

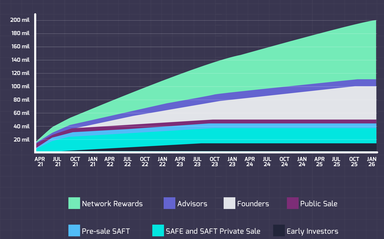
Tokens being offered in Public Sale
6,000,000

Percentage being offered in Public Sale
3% OF TOTAL

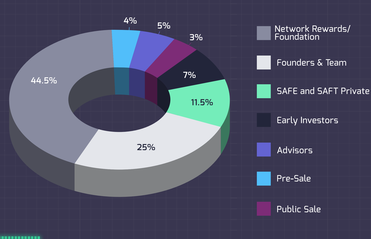
Total supply
200,000,000

Starting Public Sale Price
US$ 0.75

BOSON TOKEN RELEASE SCHEDULE



TOKEN ALLOCATION



SOME OF OUR PARTNERS

BGA BLOCKCHAIN GAME ALLIANCE · Crucible · Swash · CoinBurp · Gather · ocean · LEAD · moneyfold · ORION · eidoo · bitHolla. · coinpass

SOME OF OUR INVESTORS

Outlier Ventures · TRG × CAPITAL · F3B FIBIG CAPITAL · Duck DAO · animoca BRANDS · MOONHVALE · rarestone CAPITAL

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Tech Unicorn Builder
As global MD bitscaled Priority Pass from a $50m to $1Bn revenue digital voucher marketplace

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Dr Akaki Mamageishvili
Lead Researcher - Game Mechanism

Eoin Whelan
CFO

"Boson Protocol's vision is to enable a Decentralized commerce Ecosystem by funding and accelerating the development of a stack of specialist applications to disrupt, demonopolize and democratize commerce."

YOU CAN FOLLOW BOSON PROTOCOL ON:

bosonprotocol.io

Token Disclaimer
Our token does not constitute an investment and is not a security. There are other crypto coins or tokens in the market that either explicitly or implicitly are securities or that are intended to have the characteristics of securities and that promise or that are intended to provide a return to investors in a manner comparable to the types of returns expected by equity investors. Our token, however, is not such an investment. Our token was created and exists in order to purchase transaction coordination services and to purchase data from our marketplace. It should only be purchased by holders who intend to use the token for these purposes. Further, purchasers should only purchase tokens in such quantities as will actually be used by such purchaser in the foreseeable future.

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